



## **Adnitor Platform Awards – 2008**

A very successful second Platform Awards dinner was held on the 21<sup>st</sup> October at the Café Royale. Some 260 of the major players of the Platform Industry attended the event, and were wined and dined in grand style.

As ever the Café Royale provided a magnificent backdrop to the event and it is sad to say that given its impending re-development, the event will be one of the last times to enjoy its unique and sumptuous atmosphere, a subtle reminder of many great events that have been hosted at its location over 140 years.

The backdrop to the evening was of course the turbulent times the economy has been facing, with unprecedented events unfolding around us. It is testament to the sector and recent events, that if anything there is an increasing demand for quality advice for Clients and the ability to provide this, along with the execution and customer service aspects with which the platform space has become synonymous and this was evident throughout the evening.

We welcomed back Justin US from 7IM, who as ever entertained the audience with his unique perception of the market and events, and provided the insiders view, which as ever provided a refreshing and amusing commentary. Aided and abetted by Industry veteran, the Evening Standards Anthony Hilton, who desperately sought to put recent events into perspective, although even he admitted, some of what has transpired was a once in a life time experience, or so we hope.

Nick Cann had managed a rigorous judging process and the Awards were received by worthy recipients across the board. For more details of the judging process please see below.

It was good to meet up with so many of you at the event, Clive and Monica at CWC Research had done a superb job in putting the event together and we look forward to catching up with many of you in the near future.

For the Award winners please see below:

## **AWARD WINNERS**

### **Best New Platform**

Sponsored by Caversham Buchanan Ltd  
Highly commended Elevate from Axa  
Joint Winners: Ascentric and Nucleus

### **Leading platform users research or toolset provider**

Sponsored by Thinc  
Highly commended Morningstar  
The Winner Skandia

### **Leading Asset manager in the platform world**

Sponsored by IFDS  
The Winner: Schroders

### **Leading platform-based SIPP proposition**

Sponsored by Dunstan Thomas  
Highly commended Transact  
The Winner: Standard Life

### **Best Platform Software Provider**

Sponsored by Axa Distribution Services  
The Winner: FNZ

### **Best Administration service provider to platforms**

Sponsored by Standard Life  
The Winner: IFDS

### **Leading Platform based adviser practice (up to 10 advisers)**

Sponsored by FNZ  
Highly commended: Capital Asset Management  
and Yellowtail Financial Planning  
The Winner: Paradigm Norton

### **Leading Platform-based adviser business (over 10 advisers)**

Sponsored by BNP Paribas Securities Services  
Highly commended Worldwide Financial Planning  
The Winner: Thinc Wealth Management

### **Best Investment management platform proposition**

Sponsored by Professional Adviser  
Highly commended SEI  
The Winner: Seven Investment Management

### **Best fund platform**

Sponsored by Morningstar  
Runner-up: Fundsnetwork  
The Winner Cofunds

### **Leading open architecture wrap platform**

Sponsored by adnitor  
The Winner: Transact

## **JUDGING**

Nick Cann, CEO of the Institute of Financial Planners, is in charge of the judging process, supported by Lawrence Gosling of Incisive Media to ensure that the process is both impartial and professional.

The process of selecting the winners will vary by award.

Advisers will vote online direct to the IFP for the Best Fund Platform and Best Open Architecture Wrap Platform awards.

The Platform Managers will vote for the Best Administration Service Provider to Platforms and Best Platform Software Provider awards, together with the Leading Asset Manager in the Platform World.

The Leading Platform Users' Research and Toolset Provider and Leading Platform-based SIPP Proposition platform award winners will be selected by a team of judges from a short list voted for by advisers.

The remaining awards will be based on submissions.

A team of judges has been selected for each of these awards based on expertise and independence. Click on their names to read their biographies.

### **Leading Platform Based SIPP Proposition**

Judges:

Nick Cann  
Fraser Donaldson  
Ian Forder  
Patrick Harrison  
Holly MacKay  
David Moffat

### **Leading Asset Manager in a Platform World**

Judges:

Nick Cann  
Fraser Donaldson  
Patrick Harrison  
Holly MacKay  
David Moffat

### **Leading platform based adviser business (over 10 advisers in the business)**

Judges:

Nick Cann  
Michelle Cracknell  
Ian Forder  
Lawrence Gosling  
Patrick Harrison  
Roderic Rennison

### **Leading platform-based adviser practice (up to 10 advisers within practice)**

Judges:

Nick Cann  
Michelle Cracknell  
Ian Forder  
Lawrence Gosling  
Patrick Harrison  
Roderic Rennison

### **Leading platform users' research or toolset provider**

Judges:

Nick Cann  
Fraser Donaldson  
Holly MacKay  
David Moffat  
Roderic Rennison

### **Best new platform**

Judges:

Nick Cann  
Fraser Donaldson  
Holly MacKay  
David Moffat  
Roderic Rennison

### **Best investment management platform proposition**

Judges:

Nick Cann  
Fraser Donaldson  
Holly MacKay  
David Moffat  
Roderic Rennison